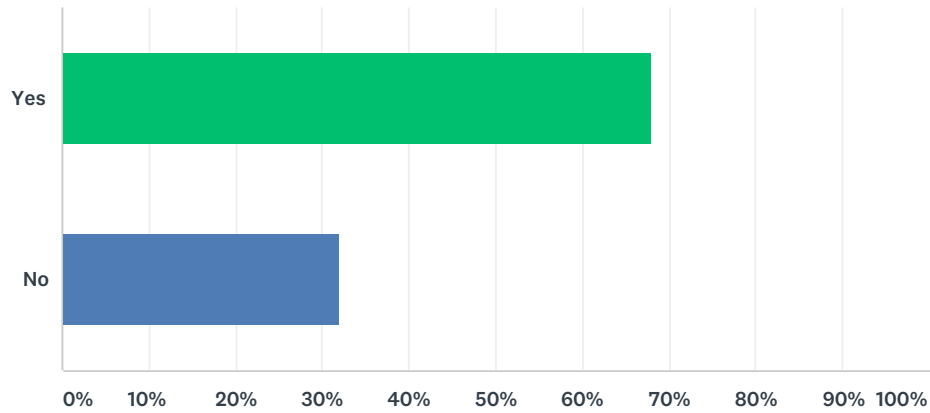


Q1 Did you participate in Fiesta on George 2017?

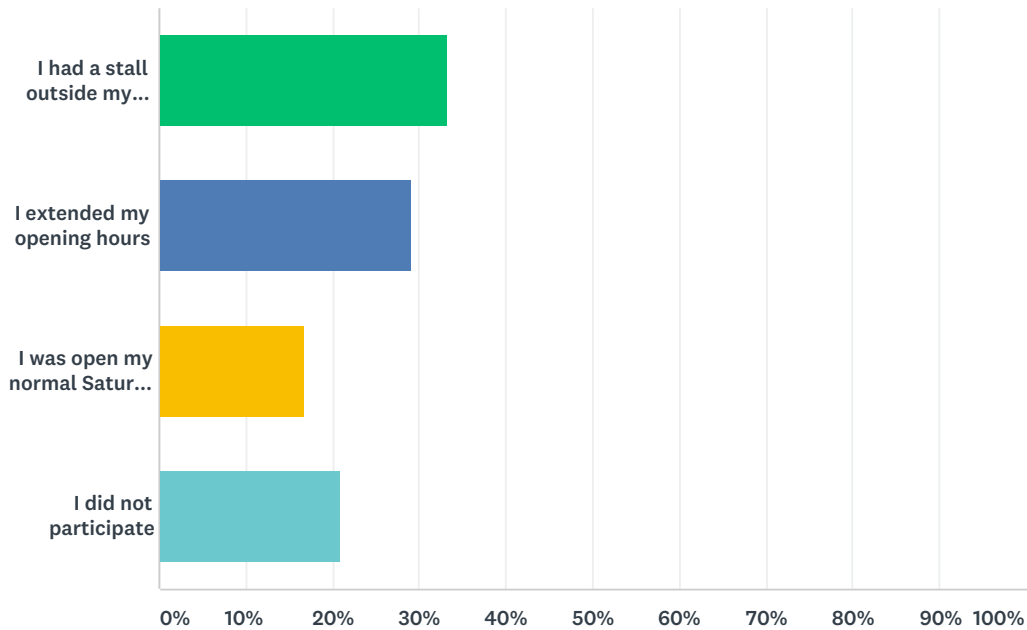
Answered: 25 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	68.00%	17
No	32.00%	8
TOTAL		25

Q2 If yes, how did you participate in the event?

Answered: 24 Skipped: 1

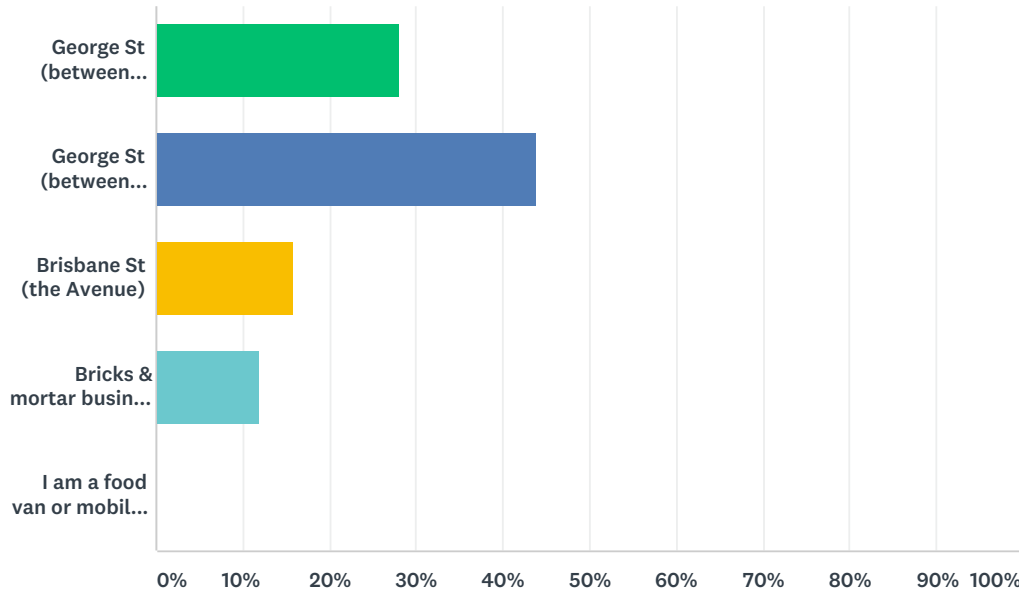


ANSWER CHOICES	RESPONSES	
I had a stall outside my business	33.33%	8
I extended my opening hours	29.17%	7

I was open my normal Saturday trading hours	16.67%	4
I did not participate	20.83%	5
TOTAL		24

Q3 Where is your business located?

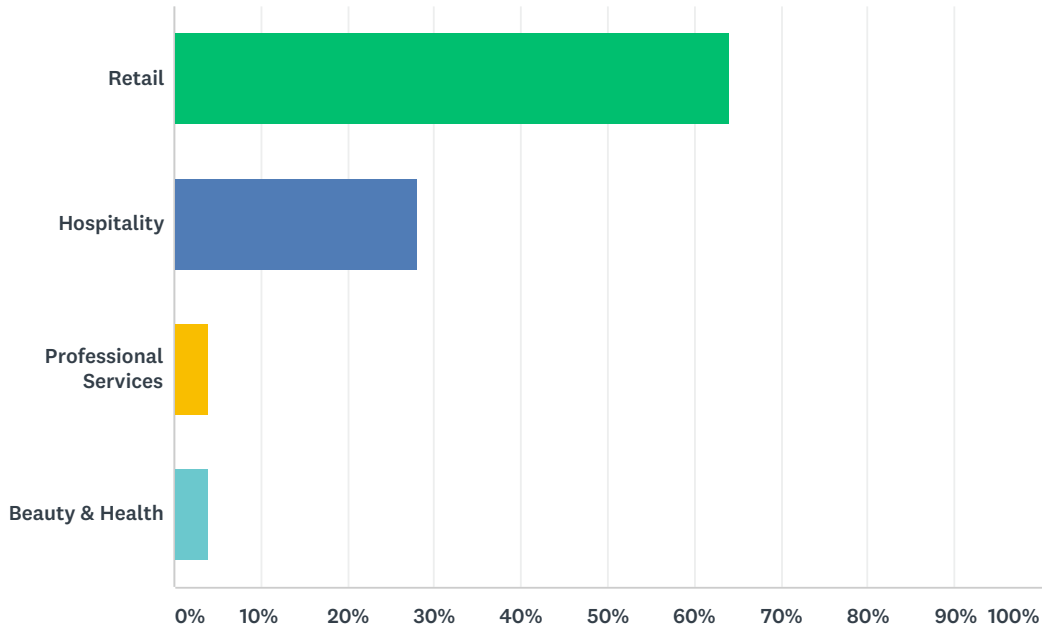
Answered: 25 Skipped: 0



ANSWER CHOICES	RESPONSES
George St (between Paterson St & Brisbane St)	28.00% 7
George St (between Brisbane St & York St)	44.00% 11
Brisbane St (the Avenue)	16.00% 4
Bricks & mortar business outside of event boundaries	12.00% 3
I am a food van or mobile food business	0.00% 0
TOTAL	25

Q4 What industry does your business operate in?

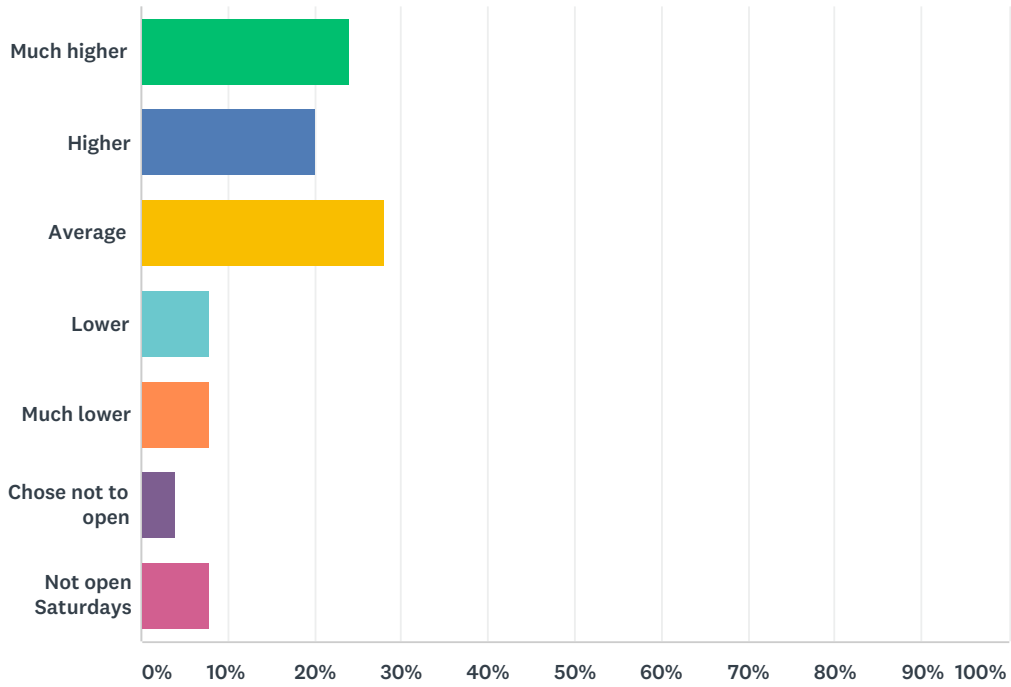
Answered: 25 Skipped: 0



ANSWER CHOICES	RESPONSES	
Retail	64.00%	16
Hospitality	28.00%	7
Professional Services	4.00%	1
Beauty & Health	4.00%	1
TOTAL		25

Q5 If you participated in the event, how did your trade compare to other Saturdays in October?

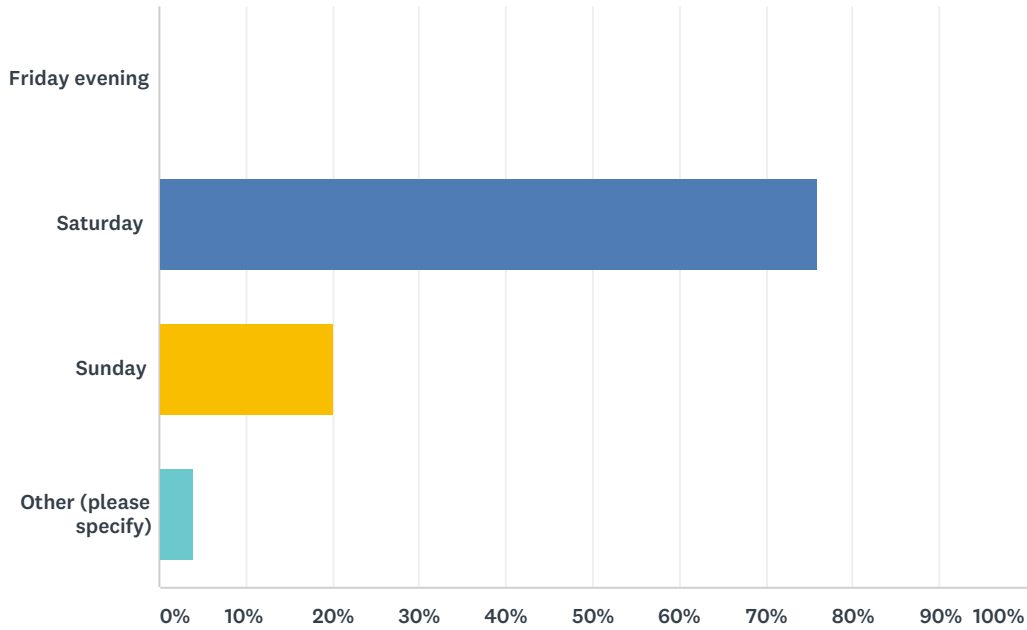
Answered: 25 Skipped: 0



ANSWER CHOICES	RESPONSES
Much higher	24.00% 6
Higher	20.00% 5
Average	28.00% 7
Lower	8.00% 2
Much lower	8.00% 2
Chose not to open	4.00% 1
Not open Saturdays	8.00% 2
TOTAL	25

Q6 When would you prefer the event to be held?

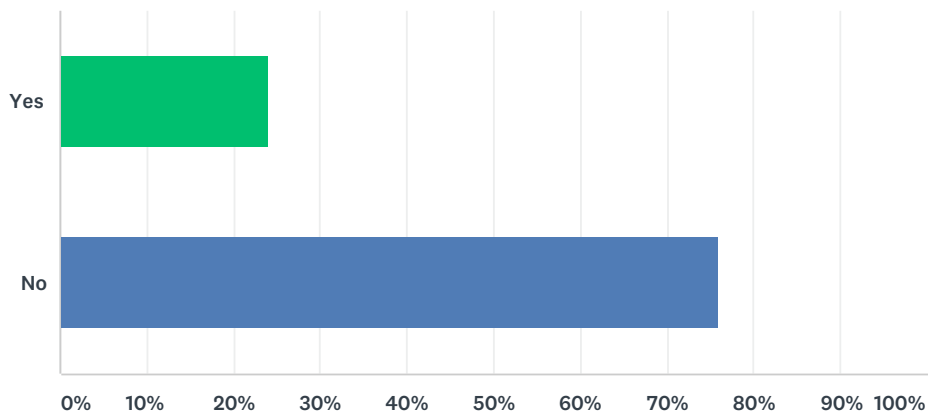
Answered: 25 Skipped: 0



ANSWER CHOICES	RESPONSES
Friday evening	0.00% 0
Saturday	76.00% 19
Sunday	20.00% 5
Other (please specify)	4.00% 1
TOTAL	25

Q7 Would you participate in the event if it was on a Sunday?

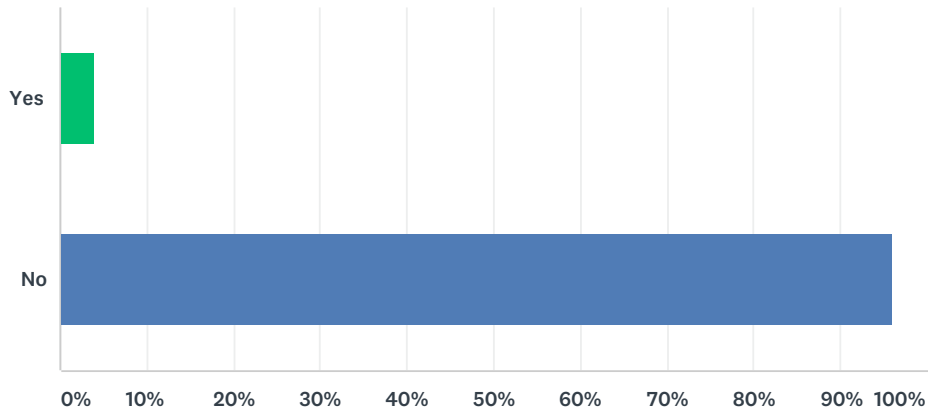
Answered: 25 Skipped: 0



ANSWER CHOICES	RESPONSES
Yes	24.00% 6
No	76.00% 19
TOTAL	25

Q8 Would you participate in the event if it was moved to another location in the CBD?

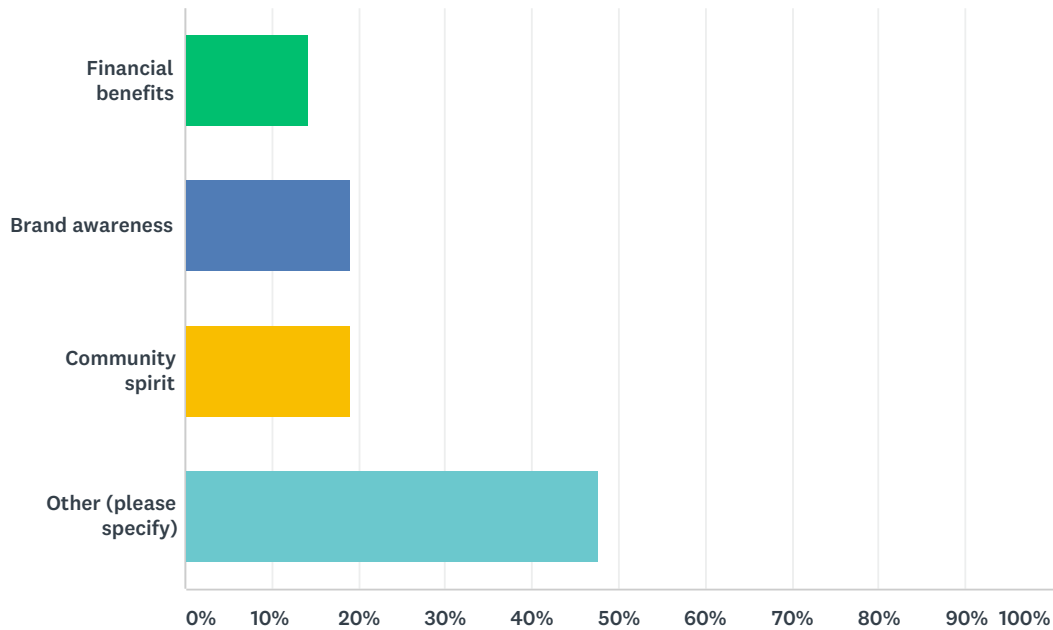
Answered: 25 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	4.00%	1
No	96.00%	24
TOTAL		25

Q9 Why do you participate in the Fiesta on George event?

Answered: 21 Skipped: 4

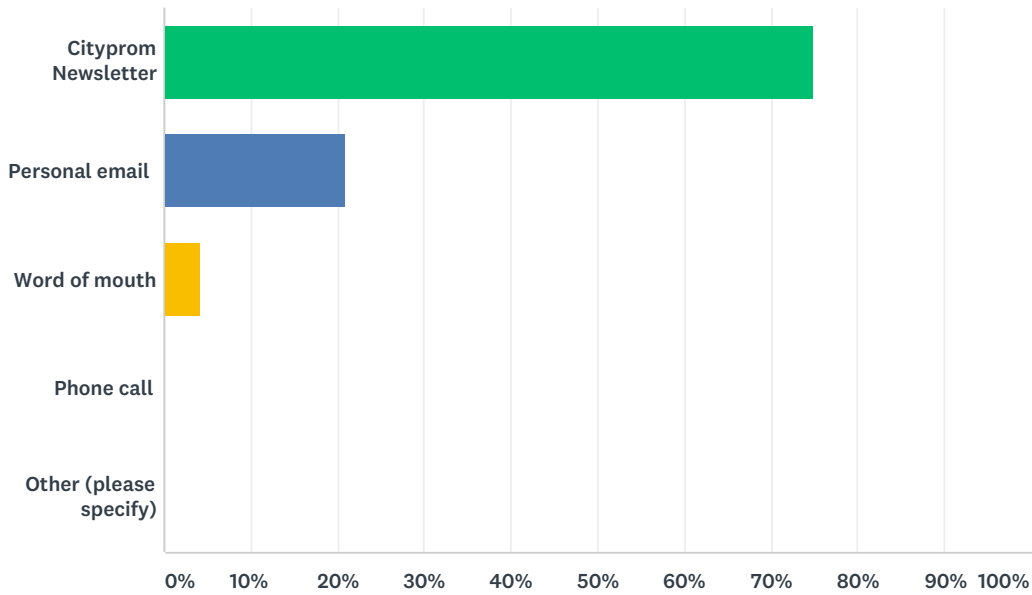


ANSWER CHOICES	RESPONSES	
Financial benefits	14.29%	3

Brand awareness	19.05%	4
Community spirit	19.05%	4
Other (please specify)	47.62%	10
TOTAL		21

Q10 How did you hear about the planning of Fiesta on George 2017?

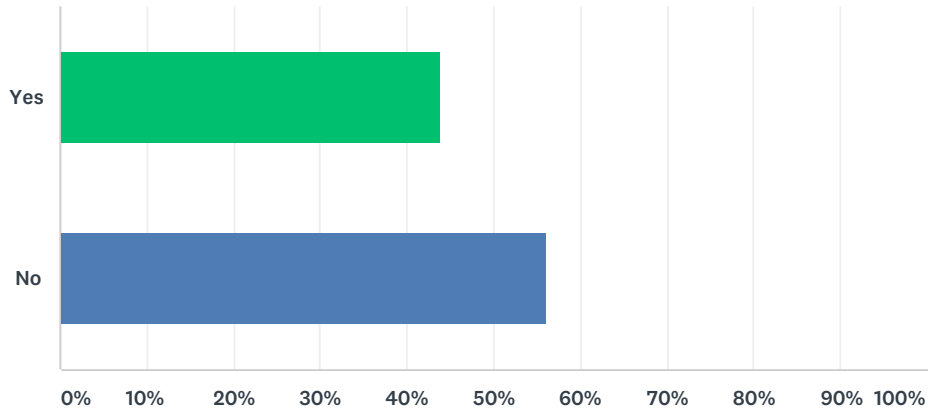
Answered: 24 Skipped: 1



ANSWER CHOICES	RESPONSES
Cityprom Newsletter	75.00% 18
Personal email	20.83% 5
Word of mouth	4.17% 1
Phone call	0.00% 0
Other (please specify)	0.00% 0
TOTAL	24

Q11 Did you have a special offer, product or menu option for Fiesta on George?

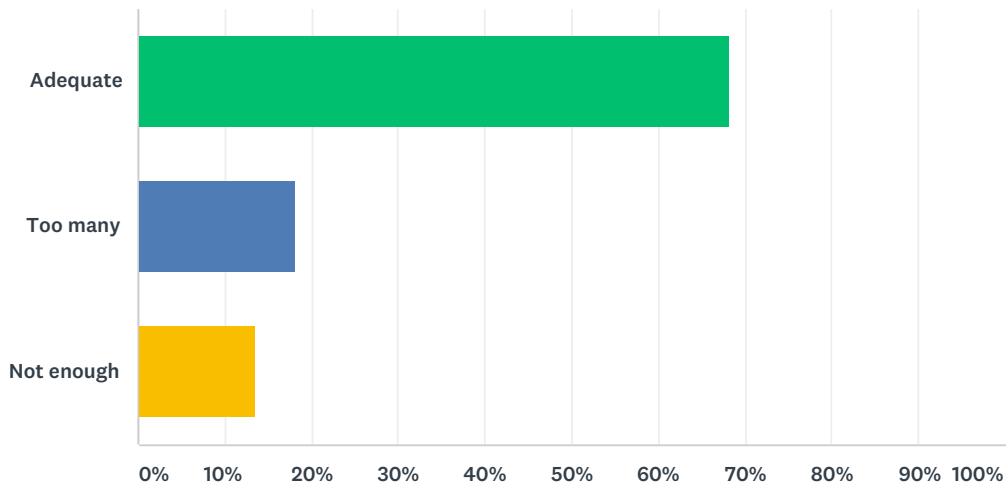
Answered: 25 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	44.00%	11
No	56.00%	14
TOTAL		25

Q12 Were there enough food vendors?

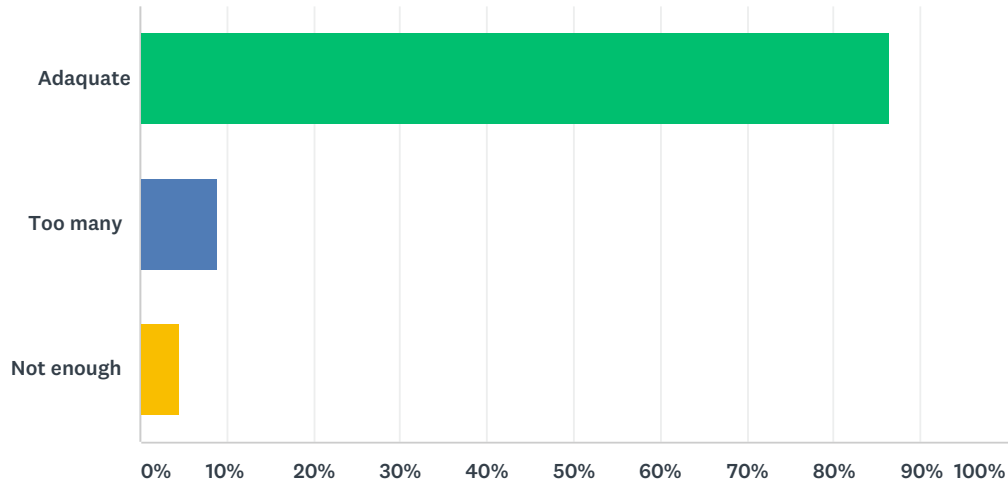
Answered: 22 Skipped: 3



ANSWER CHOICES	RESPONSES	
Adequate	68.18%	15
Too many	18.18%	4
Not enough	13.64%	3
TOTAL		22

Q13 Were there enough drink vendors?

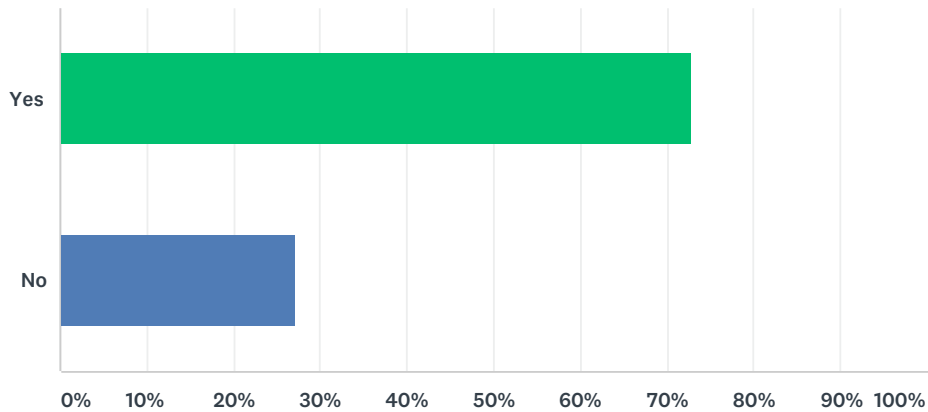
Answered: 22 Skipped: 3



ANSWER CHOICES	RESPONSES	
Aduquate	86.36%	19
Too many	9.09%	2
Not enough	4.55%	1
TOTAL		22

Q14 Do you think the event was well promoted to the public?

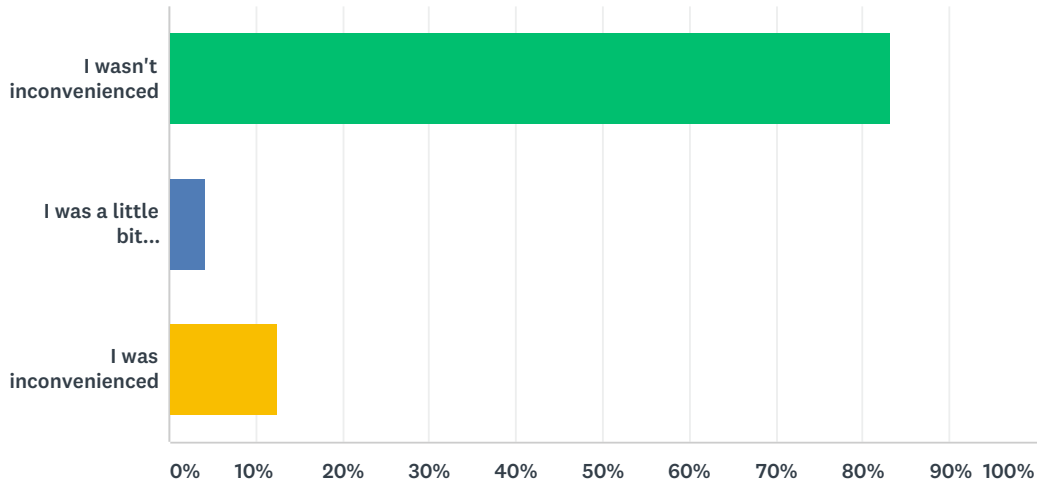
Answered: 22 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	72.73%	16
No	27.27%	6
TOTAL		22

Q15 Did you experience any inconvenience from the road closure?

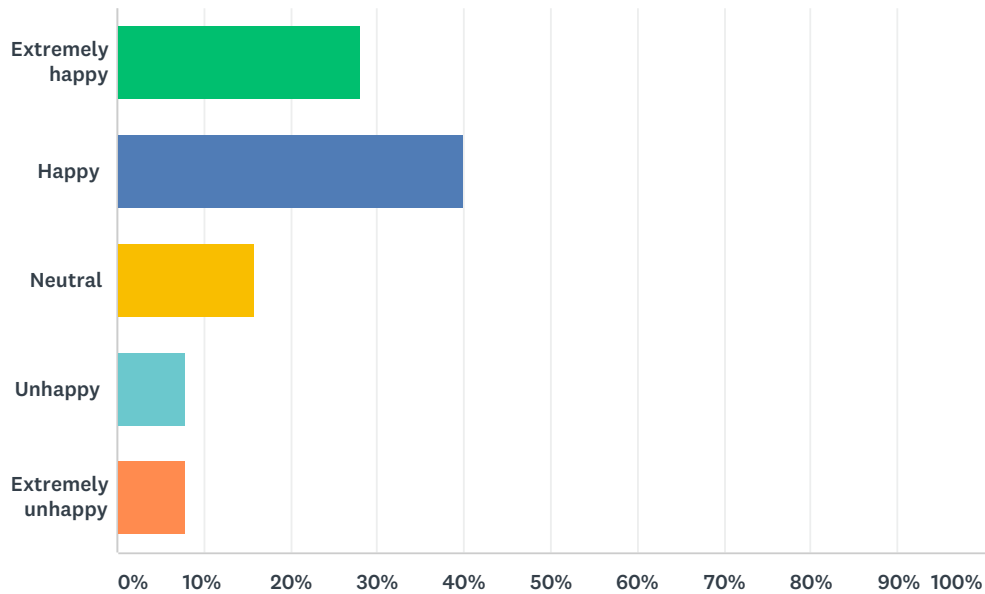
Answered: 24 Skipped: 1



ANSWER CHOICES	RESPONSES	
I wasn't inconvenienced	83.33%	20
I was a little bit inconvenienced	4.17%	1
I was inconvenienced	12.50%	3
TOTAL		24

Q16 Overall, were you happy with the success of the event?

Answered: 25 Skipped: 0

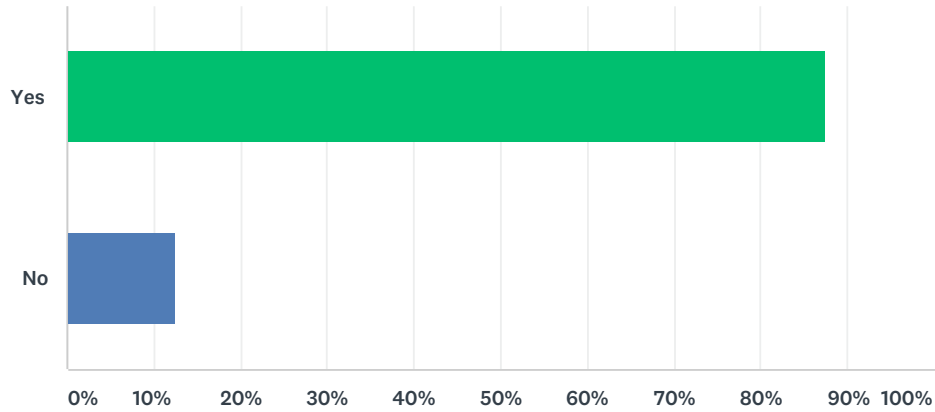


ANSWER CHOICES	RESPONSES	
Extremely happy	28.00%	7
Happy	40.00%	10
Neutral	16.00%	4

Unhappy	8.00%	2
Extremely unhappy	8.00%	2
TOTAL		25

Q17 Do you think Fiesta on George should continue in the future?

Answered: 24 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	87.50%	21
No	12.50%	3
TOTAL		24

Q18 Do you have any further feedback to pass onto event organisers?

Answered: 17 Skipped: 8